

# UCIT Construction Monitoring: Competitive Positioning



## UCIT vs. Others      So What?

### SIGNIFICANT RELEVANT EXPERIENCE

- Focused solely on remote video monitoring Since 2003
- Currently working with 100+ of Canada's largest builders
- Currently monitoring 200+ construction sites
- Seasoned management team & international board of directors



**➡ We know what we're doing because we've done it before.** For nearly a decade we've learnt from mistakes and taken client feedback to develop an unmatched service within a specific niche.

### PROVEN TRACK RECORD

- Averaging over 3 arrests / week
- Top 20 on Profit Magazine's list of Canada's fastest growing companies for both 2010 & 2011



**➡ Our solution works** — it's why we've continued to grow, primarily out of referrals.

### ALL-INCLUSIVE MONTHLY FEE

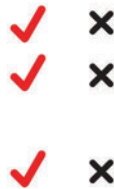
- No upfront installation or equipment costs
- No ongoing maintenance or servicing costs
- Team of dedicated staff only for client video review



**➡ We're not camera salesmen** — we provide a turnkey solution for a monthly rate. There are no additional hidden fees to worry about.

### FULLY INTEGRATED SECURITY COMPANY

- In-house monitoring center with over 50 employees
- In-house proprietary video software being used across North American and parts of Europe (including police)
- In-house professional installation team



**➡ Since we do our own installations, monitoring and own the software company there is nobody else to blame if something goes wrong; we stand by our service 100%.**

### TOP QUALITY EQUIPMENT

- 2011 Axis Camera Gold Partner Integrator of the Year
- Proprietary IGLOO system designed exclusively for construction



**➡ We use Axis, Pelco, Bosch & other top-tier equipment; we constantly invest in the latest & greatest.**

